

# Amber Chair

*Preserving immortal memories*

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*“The time that has passed by has a sublime beauty  
that exceeds the object.”*



Layers of time appear through the visible essence of amber. Extracting inspiration from this ancient material, Jaeuk Jung has created a solution to reflect on the final moments of decaying objects. Michael Thonet's design classic "chair No. 14" is forever sealed with the help of high technology into the amber-like chambers of polymer. An object from the past can live even longer, sharing classic beauty as contemporary design. Amber Chair is an indication about the present and future, through telling a story of respect and creating a new cycle for objects.



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‘Amber Chair’ creates experiences by designing time with the object in a conceptual way. Enclosing the antique chair in amber makes the previous chair become a strong contemporary piece of furniture. It also fulfils the intention of sharing classical beauty and the passing of time with many people for a long period.

‘Amber Chair’ presents an object of the past through itself, and thus makes a new present without removing the past completely. The amber obviously reveals the past object. Simply beyond a fossilized chair, ‘Amber chair’ conceptualises a new-styled design, with its own visual contrast and immortal memories by preservation. It not only conserves the object, which can look through the historical stories, but also the time we have had together with it. Everything passes away. However this new life is even longer and our memories will be forever.

MATERIAL: POLYMER, THONET NO.14 (‘214’ SPONSORED BY THONET)

SIZE: WxDxH: 470 X 610 X 900 (MM)



## No.14 designed by Michael Thonet, 1859

The famous coffee house chair is an icon and considered the most successful mass produced product in the world to date: it initiated the history of modern furniture. The basis was a new technique - the bending of solid wood - that Michael Thonet developed and perfected during the 1850s and it was the first time serial furniture production was possible. With its affordable price and simple design; clear, reduced aesthetics, this classic has been placed in the most diverse environments for more than 150 years. Some 50 million No. 14s were sold between 1860 and 1930, and millions more have been sold since. Chair No.14, today known as 214, is still produce by Thonet.

## Milano Design Week 2010

THE SAVAGE MIND / LA PENSÉE SAUVAGE

14–19 April, 2010

9.30 am – 8pm

Spazio Rossana Orlandi

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